

Visualizing desired effects

Use

Pictures in the mind's eye or visions of desired states have a great potential for energizing the creative process. They can guide and support the process and boost motivation. The pictorial illustration of a concept often generates new ideas and a drawing or painting makes a vision more comprehensible to others. In later stages of the project you will also find it useful to look back at a pictorial representation of the vision you had in mind at the onset.

Instructions

Take a large piece of paper (flipchart or wrapping paper), felt tip pens or watercolours. 2-3 people should draw a vision of a desired state, a particular behaviour, a mood or an atmosphere or an organization after an intervention.

Example (school)

To mark the beginning of an intervention project in a school you could ask members of the different stakeholders to draw or paint their vision.

